

Shurojhankar Group - Privacy Policy

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Effective Date: July 5, 2025

At Shurojhankar Group, we value the privacy and trust of our users. This Privacy Policy details the types of information we collect, how we use it, how we protect it, and the rights you have in connection with your personal data when you interact with our services at <https://shurojhankar.sidahq.com>.

1. What We Collect

We collect various types of information from users, including:

- Personal Information: Name, email address, phone number, postal address, age, and payment details.
- Usage Information: IP addresses, browser types, referring URLs, device information, pages viewed, and time spent on our Website.
- Cookies and Tracking: We use cookies, pixels, and similar technologies to track interactions and improve services.

2. Why We Collect Your Information

We use your data to:

- Provide and deliver services related to Shurojhankar Media, Academy, and Swarsparshini.
- Process orders, course registrations, and instrument purchases.
- Communicate with you regarding updates, support, and feedback.
- Analyze website usage trends and improve platform performance.

- Send occasional newsletters or promotional emails with your consent.

3. Data Retention and Storage

Your data is stored securely on encrypted servers. We retain personal data as long as it is necessary to fulfill the purposes outlined in this policy unless a longer retention period is required by law.

4. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information. We may share information with:

- Service providers assisting in operations (e.g., payment gateways, analytics).
- Legal authorities when required by law or to enforce our Terms.
- Third-party platforms you explicitly connect with (e.g., YouTube or Instagram).

5. Cookies and Third-party Tools

Our website uses cookies to recognize your device and improve your experience. Third-party tools like Google Analytics may also track user behavior anonymously.

6. Children's Privacy

Our services are not directed to children under 13. If you are under 13, you may only use our services with the involvement of a parent or guardian.

7. User Rights

As a user, you have the right to:

- Access the personal data we hold about you.
- Request corrections or deletions.
- Opt-out of non-essential communications.
- Withdraw consent where applicable.

To exercise any of these rights, please contact us at shurojhankar@sidahq.com.

8. Data Security

We use industry-standard security measures including SSL encryption, firewalls, and secure authentication to protect your personal information from unauthorized access.

9. International Users

By using our services, you understand and agree that your data may be transferred and processed in India regardless of your country of residence.

10. Links to Other Websites

Our Website and services may contain links to third-party websites. We are not responsible for the privacy practices or content of such websites.

11. Changes to This Policy

We may revise this Privacy Policy periodically. All updates will be posted on this page. We encourage users to review this policy regularly to stay informed.

12. Contact Us

If you have any questions about this Privacy Policy or our data practices, contact us at:

Email: shurojhankar@sidahq.com